

Youth Against Kommercial Tobacco (YAK)

Vision

No youth or teens should suffer health issues, generational, or secondhand harms of commercial tobacco.

Mission

To empower youth and become advocates for commercial tobacco free generations.

5 Focus Areas

1. Advocacy - Take Down Tobacco Day, Day at the Capital
2. Survey to Students About Vaping
3. Commercial Tobacco Free Schools - Policies that support students to live a commercial tobacco free future
4. Mental Health and Vape Education/Awareness
5. Organize Workshops in Duluth for students
6. Organize Conference in Duluth for students

Talking Points “Who We Are”

- Youth Against Kommercial Tobacco (YAK) is a group of youth advocates for change
- The purpose of YAK is to support other young people to have the courage to quit commercial tobacco, support friends who are struggling with mental health, and create a healthier generation.
- We are advocates for health and believe that schools should be a safe place for kids.
- One of YAK’s priorities is to stand up against vaping and commercial tobacco use in the schools.
- We believe that the Duluth community can be commercial tobacco free.

